

HONG KONG INTERNATIONAL
FILM & TV MARKET(FILMART)
19~22 MARCH 2012

THE 36TH HONG KONG

INTERNATIONAL FILM FESTIVAL 21 MARCH ~ 5 APRIL 2012



Korean Film Council

### Korean Films & Companies in Hong Kong 2012

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#### **KOFIC INTRODUCTION**

#### **Korean Film Council**

The Korean Film Council (KOFIC), a government-supported, self-administered body, strives to promote and support Korean films both in Korea and abroad. KOFIC's primary objective is to promote and support the production of Korean films through funding, research, education and training. It also strives to further development international markets for Korean films and to promote inter-cultural understanding through film-based cultural exchanges.

#### **KOFIC's main activities are as follows:**

- 1. Establish of plans to promote the film industry.
- 2. Management of Korean Film Development Fund.
- Provision of support for the production, distribution and screening of films in order to ensure the quality of films as well as greater diversification.
- **4.** Management of film production facilities, including the KOFIC Namyangju Studios.
- **5.** Support in the form of overseas marketing and promotion of international exchanges.
- 6. Research and development.
- 7. Education and training of film-related human resources.



## INTERNATIONAL SALES COMPANIES IN FILMART 2012

9ERS ENTERTAINMENT
CJ ENTERTAINMENT
DAISY&CINERGY ENTERTAINMENT
FINECUT CO., LTD.
LOTTE ENTERTAINMENT
MIROVISION
M-LINE DISTRIBUTION
SHOWBOX/MEDIAPLEX, INC.
FILM FACTORY NU; N INC.
P.A.M KOREA MEDIA

#### 9ers Entertainment 나이너스엔터테인먼트

9ers Entertainment is private company specializing in distrigution, film acquisition, financing and project development as we seek to significantly increase our diversified portfolio of intellectual property.

4FI., Dongshim Bldg., 582-3 Sinsa-dong, Gangnam-gu, Seoul, Korea (135-892)

TEL +82 70 7096 89729 | FAX +82 2 516 1573

E-MAIL teferet@niners.co.kr

#### **CONTACT IN HONG KONG**

BOOTH NO. 1D-C13 | TEL +82 10 7192 6768
EXECUTIVES ATTENDING CHOI, Eun-Young (Head of Int'l Business)
NAM, Kyoung-A (Manager of Marketing)



#### | 2012 | Action, Crime, Comedy | Miss Conspirator

DIRECTED BY PARK Chul-kwan | CAST KO Hyun-jung, YOO Hae-jin



#### An innocent bystander gets involved in the middle of crazy drug underwo<mark>orld.</mark>

#### | 2012 | Romantic Comedy | Never Ending Story

DIRECTED BY JOUNG Yong-ju | CAST UHM Tae-woong, JUNG Ryeo-woon

A man and a woman are diagnosed with terminal illness and they begin to plan the last ceremony of their life-their funeral together just as wedding plan.



19 Mar (Mon) 19:00 HKCEC Theatre 1



#### 12011 Comedy Sunday Punch

DIRECTED BY PARK Joong-gu CAST YOO Dong-keun, KIM Jung-hoon, OH Gwang-rok, YOON Jin-seo

To fight against injustice, the minister and his son, rebellious rapper stand up together and regain trust in their relationship.



#### | 2011 | Children, Family Drama | Ryang-kang-do: Merry Christmas, North!

DIRECTED BY KIM Sung-hoon, JUNG Sung-san CAST KIM Whang-young, J00 Hae-ri, LEE Choong-hoon, YU Yoon-sang

A toy robot of Christmas gifts in balloon drifted from South Korea to North Korea reaches the children who don't know Santa Claus.



#### 2011 Sci-fi Action Ronin Pop

DIRECTED BY MATSUDA Keita | CAST ZE:A

In a world of dystopic after nuclear war, a crafty samurai comes to save the wo<mark>rld!</mark>



#### CJ Entertainment 씨제이엔터테인먼트

CJ Entertainment is Korea's leading entertainment company with a business that encompasses film production. investment, distribution and exhibition, CJ Entertainment's business lines are extensive, operating in a broad spectrum of entertainment fields.

17Fl., CJ E&M Center, 66, Sangamsan-ro, Mapo-gu, Seoul, Korea (121-904)

TEL +82 2 371 6277 | FAX +82 2 371 6340

E-MAIL Ihj0524@cj.net (Samantha Lee) | WEBSITE www.cjent.co.kr/eng

#### CONTACT IN HONG KONG

BOOTH NO. 1C-D19

EXECUTIVES ATTENDING Kini Kim (SVP. Head of Int'l Sales & Distribution).

Heejeon Kim (VP, Int'l Sales for US & Europe),

Gwen Joung (Int'l Sales for Asia), Samantha Lee (Int'l Marketing)



**CT ENTERTAINMENT** 

#### Dancing Queen | 2012 | Comedy, Drama

DIRECTED BY LEE Seok-hoon | CAST HWANG Jung-min, UHM Jung-hwa

An ordinary married couple. Jung-hwa and Jung-min are about to achieve their own dreams: a singer and a mayor of Seoul. But conflict rises as their dreams actually are barriers to each others'. **Market Screening** 

19 Mar (Mon) 16:30 HKCEC Theatre 1



#### Helpless | 2012 | Thriller

DIRECTED BY BYUN Young-joo | CAST LEE Sun-kyun, KIM Min-hee, CHO Seong-ha

When his fiancée evaporated, Mun-ho starts to dig up the truth only to find that he doesn't know anything about her, even a name.

**Market Screening** 

20 Mar (Tue) 16:30 HKCEC Theatre 1



#### Over My Dead Body | 2012 | Comedy

DIRECTED BY WOO Sun-ho | CAST LEE Beom-soo, RYOO Seung-bum, KIM Ok-vin

Hyeon-cheol, an unfairly fired scientist, plans on taking a microchip planted on a dead body of his ex-boss, who is killed by a henchman.

**Market Screening** 

20 Mar (Tue) 14:00 HKCEC Meeting Rom N111-N112



#### LAm: SM TOWN Live

#### World Tour in Madison Square Garden 12012 Music, Documentary

DIRECTED by CHOI Jin-sung

CAST Artists from SM TOWN

The documentary follows the singers of SM TOWN preparing for their live concert at the world's most prestigious venue: Madison Square Garden in New York.



As One | 2012 | Drama, Sports

**DIRECTED BY MOON Hyun-sung** 

CAST HA Ji-won, BAE Doo-na

The two ping-pong players, Jung-hwa and Bun-hui, representing North and South Korea challenge to win gold as United Korea Team at the World Table Tennis Championship, Chiba, Japan.

#### Daisy & Cinergy Entertainment (주)데이지 엔터테인먼트

Founded in 2005, Daisy & Cinergy Entertainment has been actively acquiring and distributing big titles in Korea. from critically acclaimed art house films to studio level films. Since 2009, Daisy & Cinergy Entertainment has been producing and investing in domestic titles such as (Goodbye Mom). (Man of Vendetta). (Mr. Idol), (Best Seller). (Pitch High) and (S.I.U.) with the growing number of projects every year. And now we have big titles ahead getting ready to be made and start our own sales team with - (The Taste of Money) by IM Sang-soo, (Don't Crv. Mommy). (Horror Stories) (WT), (Becoming It-Girl) (WT), (Miracle Piano) and etc.

5th Fl. Hanlim Bldg., 476-21, Seogyo-dong, Mapo-gu, Seoul, Korea(121-896)

TEL + 82 2 338 1007 | FAX + 82 2 338 5134 | E-MAIL seqiinpark722@gmail.com | WEBSITE http://www.daisvent.co.kr/

#### CONTACT IN HONG KONG

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EXECUTIVES ATTENDING Erica NAM (Director of Int'l Sales), Dabin OH (Manager), Seojin PARK (Assistant Manager)



DAISY K CINERGY

#### | 2012 | Erotic Suspense | The Taste of Money

**DIRECTED BY IM Sang-soo** 

CAST KIM Kang-woo, KIM Hyo-jin, BAEK Yoon-sik, YOUN Yuh-jung, ON Ju-wan

A young man trying to get what he wants, money, doing whatever it takes. However, he learns a lesson that money is not the real solution to the happy ending.



#### 12012 Revenge Thriller | Don't Cry, Mommy

DIRECTED BY KIM Yong-han | CAST YU Sun, YOO Oh-seong, NAM Bo-ra, Dongho

A single mother, whose daughter committed suicide after being raped by her fellow students, decides to punish those boys herself.



#### 2012 Horror Omnibus Horror Stories

DIRECTED BY KIM Gok & KIM Sun, LIM Dae-woong, JUNG Bum-shik, HONG Ji-young

Five directors are gathered to tell their own horror stories.



#### 2012 Romantic Comedy Becoming It-Girl

DIRECTED BY LEE Wonsuk | CAST LEE Si-young

Not so attractive Bona finds a mystery lecture video. After following the lecture, she seems to be getting all she wanted. But how long would this last?







#### FINECUT Co., Ltd. (주)화인컷

FINECUT is a film company specialized in international sales and marketing, production, financing and acquisition of high-end films. FINECUT was set up in January, 2008 by Youngjoo SUH who was the founder and backbone of making Cineclick Asia as one of the leading film companies in the Asia's creative industries successfully representing numerous films. With the knowledge from the vast experience over 10 years. FINECUT is currently developing numerous international projects in its development pipeline with film directors from various countries.

4F, Incline Bldg., 891-37, Daechi-dong, Gangnam-gu, Seoul, Korea (135-280)

TEL +82 2 569 8777 | FAX +82 2 569 9466 | E-MAIL cineinfo@finecut.co.kr | WEBSITE www.finecut.co.kr

#### CONTACT IN HONG KONG

BOOTH NO. 1E-A20 | TEL +33 6 07 25 82 62

EXECUTIVES ATTENDING Youngjoo SUH (CEO), Yunjeong KIM (Director of Int'l Sales),

Luna H.Y.KIM (Director of Int'l Sales & Co-production), Seunghee LEE (Assistant Manager of Sales & Marketing)



Unbowed | 2012 | Drama

DIRECTED BY CHUNG Jiyoung CAST AHN Sungki, PARK Wonsang

Based on true story, an unfairly dismissed university professor fights against the entire Judiciary in his trial for threatening a judge with a lethal crossbow.



Love Fiction | 2012 | Romantic Comedy

DIRECTED BY JEON Gve-soo

CAST HA Jung-woo, KONG Hyo-jin

The perfect muse he can ever have comes with a mysterious past, countless ex-lovers, and even thick armoit hair.



#### In Another Country | 2012 | Drama

DIRECTED BY HONG Sangsoo

CAST Isabelle HUPPERT, YU Junsang, JUNG Yumi

In another country, a woman or another woman is, was, will be, encountering the same places and the same people for no other reason than her being in another country.



#### The Grand Heist (tentative title) | 2012 | Period Action Adventure

**DIRECTED BY KIM Joo-ho** 

CAST CHA Tae-hyun, OH Ji-ho

A story of the greatest heist pulled by a group of top specialists to rob the entire country's storage of 'ice', the most valuable item 250 years ago.



#### Ghost Sweepers | 2012 | Horror, Comedy

DIRECTED BY SHIN Jung-won

CAST KIM Soo-ro, KANG Ye-won, LEE Jae-hoon

A comic action horror about the biggest group of top exorcists in the country teaming up to eradicate the notorious evil spirit and find out the hidden secrets of the cursed village.

#### Lotte Entertainment 롯데엔터테인먼트

Lotte Entertainment distributes over 25 Korean/foreign titles a year under a strong arms of multiplex circuit Lotte Cinema, which presents 550 screens nationwide in Korea.

> 4F. Lotte Castle Gold, 7-18 Sincheon-dong, Songpa-gu, Seoul, Korea TEL +82 2 3470 3540 | FAX +82 2 3470 3549

E-MAIL r333@lotte.net | WEBSITE www.lottecinema.co.kr

#### CONTACT IN HONG KONG

BOOTH NO. 1C-A26 | TEL +82 10 4251 5315

EXECUTIVES ATTENDING Juyoung PARK (Head of Int'l Acquistion and Distribution),

Minhyung HAN (Manager).

Eunhye BYEON (Senior Assistant)

#### | 2011 | Thriller | S.I.U. (Special Investigation Unit)

DIRECTED BY HWANG Byeong-gug CAST UHM Tae-woong, JU Won

Special Investigation Unit is set up after a police officer is murdered. As they close the police dragnet, the murderer throw them into chaos.



**LOTTE ENTERTAINMENT** 

#### | 2011 | Sports Drama | Perfect Game

DIRECTED BY PARK Hee-gon

CAST CHO Seung-woo, YANG Dong-keun

A touching sports drama portraying the three famous games played by the legendary Korean Pro Baseball pitchers, CHOI Dong-won and SUN Dong-yeol.



#### | 2011 | Drama | Pacemaker

DIRECTED BY KIM Dal-joong

CAST KIM Myong-min, KO A-ra, AHN Seong-kee

Man-ho became a marathon runner because he loves to run. However, as a pace maker for other professional marathon runners, he can only run as far as 30 kilometers. Nevertheless, he starts the 42.195km race of his dreams for the single most important moment of his life.



#### | 2012 | Drama | Papa

**DIRECTED BY HAN Ji-seung** CAST PARK Yong-woo, KO A-ra

Chun-seob comes to America and goes through a phony marriage with a club singer to stay here. However, things get worse when his phony wife dies and his only way out of this mess is to take custody of the six children she had left behind.



#### 2012 Romance, Drama Architecture 101

**DIRECTED BY LEE Yong-joo** 

CAST HAN Ga-in, UHM Tae-woong, BAE Su-ji (Miss A), LEE Je-hoon

A man and a woman find each other in love again 15 years after their love at first sight in a college architecture course.



06 / 07 INTERNATIONAL SALES COMPANIES IN FILMART 2012



#### Mirovision 미로비젼

In 1998, Mirovision was launched as the first Korean sales and distribution Company for both shorts and features. Mirovision also activated international co-production projects, thus steps forward to become the leading global film company broadening its goals as a multimedia group through the development of innovative business strategies.

6Fl., Shinhwa Bldg., 635-1, Hannam-dong, Yongsan-gu, Seoul, Korea (140-887)

TEL +82 2 3443 2553 | FAX +82 2 3443 4842 | E-MAIL sales@mirovision.com | WEBSITE www.mirovision.com

#### CONTACT IN HONG KONG

BOOTH NO. 1D-C13 | TEL +82 10 9706 0036

EXECUTIVES ATTENDING Jason CHAE (President),
Isabelle PARK (Manager)



Launched in 2008, M-Line Distribution has been an exciting sales company for the past years, representing strong box office hits and also films with artistic touch. It aims to bring latest titles to each new major market throughout the year and introduce fine products -not limited to Korean films- to worldwide audiences. M-Line Distribution continues to establish the bridgehead between international producers and the distributors.

6F Samhwa Bldg., 536 Shinsa-dong, Gangnam-gu, Seoul, Korea (135-889)

TEL +82 2 796 2425 | FAX +82 2 796 2429

E-MAIL sales@mline-distribution.com | WEBSITE www.mline-distribution.com

#### CONTACT IN HONG KONG

BOOTH NO. 1B-F22 | TEL +82 10 8854 3818
EXECUTIVES ATTENDING Michelle SON (Managing Director),
Nahie J.Y. KIM (Manager), Dana KIM (Assistant Manager)





A Fish | 2011 | Mystery |
DIRECTED BY PARK Hong-min
CAST LEE Jang-hoon, KIM Sun-bin

The end of road trip to find his wife, the man finds everything he believes in is upside-down.

2012 Sci-Fi Drama Doomsday Book

DIRECTED BY KIM Jee-woon, YIM Pil-sung CAST KIM Kang-woo, RYOO Seung-bum, SONG Sae-byeok

Three unique stories by two acclaimed directors, about human beings on the last day of the Earth.





Secrets, Objects | 2011 | Romance

DIRECTED BY LEE Young-mi
CAST JANG Seo-hee, JEONG Suk-won

40 and 21... She should've never shaken his hand. The game was over when their hands touched.

| 2012 | Mystery Melodrama | Gabi

DIRECTED BY CHANG Youn-hyun

CAST J00 Jin-mo, KIM So-yeun, PARK Hee-soon, Y00 Sun, CH0 Duck-hyun

In 19c, Gojong, the King of Chosun Dynasty becomes a big fan of Gabi (coffee) not knowing his own coffee maid is a spy.

Market Screening

19 Mar (Mon) 16:15 HKCEC Meeting Room N101A





Stateless Things | 2011 | Drama

DIRECTED BY KIM Kyung-mook
CAST Paul LEE, KIM Sae-byuk, LIM Hyung-kook, YEOM Hyun-joon

Without a country, without a family, without anything, Two boys hatch out their suffocating eggs.

Festival Screening

22 MAR (Thu) 21:30 UA Cityplaza

01 APR (Sun) 15:00 Hong Kong Science Museum Lecture Hall

| 2012 | Music Drama | The Beat Goes On

DIRECTED BY BYUN Sung-hyun

CAST BONG Tae-gyu, LEE Yeong-hun, KWAK Ji-min

Three young people chase their dreams in the underground hip-hop band RAMPAGES.





Barbie | 2011 | Drama |
DIRECTED BY LEE Sang-woo

CAST LEE Chun-hee, KIM Sae-ron

This little girl dreams to be a Barbie from the bottom of heart.

2011 Black Comedy Romance Joe

DIRECTED BY LEE Kwang-kuk
CAST KIM Young-pil, SHIN Dong-mi, LEE Chai-eun, LEE David

tivi roung pil, orine bong iii, eee ondi odii, eee bavi

We all need good stories, true or false.





Mr. Perfect | 2012 | Human comedy

DIRECTED BY KIM Myung-gyun CAST YOON Si-yoon, YEO Jin-goo

The life changing visit of a hurt golfer. His powerful swing brings us heart-warming hope.

2012 Queer Romantic Comedy Two Weddings And a Funeral

DIRECTED BY KIMJHO Gwang-soo CAST KIM Dong-yoon, RYU Hyun-kyung, SONG Yong-jin, JUNG Ae-yeun

Secrecy is crucial for these newly-weds.



INTERNATIONAL SALES COMPANIES IN FILMART 2012



#### Showbox/Mediaplex. Inc. 쇼박스(주)미디어플렉스

Showbox/Mediaplex, Inc., an entertainment company of Orion Group, is one of the leading drives in Korean film industry focusing on the film distribution, as well as production and acquisition

3F, Mediaplex, 174-15, Dogok-dong, Gangnam-gu, Seoul, Korea (135-504)

TEL +82 2 3218 5649 | FAX +82 2 3444 6688

E-MAIL sales@showbox.co.kr | WEBSITE www.showbox.co.kr/english

#### CONTACT IN HONG KONG

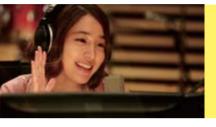
BOOTH NO. 1D-E19

EXECUTIVES ATTENDING Judy AHN (Head of Int'l Business · Sales & Acquisitions),

Sooiin JUNG (General Manager · Sales).

Sonya KIM (General Manager · Sales & Festival),

Eugene KIM (Int'l Marketing)



#### Love On-Air | 2012 | Romance

DIRECTED BY KWON Chil-in | CAST LEE Min-jung, LEE Jung-jin

Gina, a former girl band member, works as the DJ for a radio show called "Wonderful Radio," A story about sharing stories of others - it's Wonderful Radio.

#### Market Screening

19 Mar (Mon) 14:00 HKCEC Meeting Room N109-110

20 Mar (Tue) 11:45 HKCEC Meeting Room N109-110



#### Nameless Gangster: Rules of The Time | 2012 | Crime, Drama

DIRECTED BY YOON Jong-bin | CAST CHOI Min-sik, HA Jung-woo

Customs officer gets involved in drug dealing by chance and meets a mob boss who introduces him the dark underworld of mobsters.



#### From Seoul To Varanasi 12011 I Drama

DIRECTED BY JEON Kyu-hwan | CAST YOON Dong-hwan, CHOI Won-jung

A successful married couple go through turbulent times. Suddenly, another love and world are coming in to their lives.

Market Screening 19 Mar (Mon) 18:00 HKCEC Meeting Room N104-105

22 Mar (Thu) 10:00 HKCEC Meeting Room N109-110

Festival Screening 23 Mar (Fri) 19:15 The Grand Cinema

29 Mar (Thu) 17:45 The Grand Cinema



#### The Scent | 2012 | Thriller, Drama

DIRECTED BY KIM Hyung-jun | CAST PARK Hee-soon, PARK Si-yeon

Seon-wu, a police officer on suspension for adultery, works as a private investigator. While investing a case, he gets framed for a murder.



#### The Thieves | 2012 | Action, Crime

DIRECTED BY CHOI Dong-hoon

CAST KIM Yun-seok, KIM Hye-soo, LEE Jung-jae, Gianna JUN, Simon YAM, KIM Hae-sook, OH Dal-soo, KIM Soo-hyun, Derek TSANG, Sinie LEE

For a big score, they must come together before backstabbing each other!

#### Film Factory Nu:n Inc. (주)영화제작소 눈

"Film Factory Nu;n Inc." is a production and distribution company dealing with all kinds of movies and documentaries. The first social enterprise as a film production certified by Korean government, Film Factory Nu;n Inc. has been offering media education program for the young besides. It currently has provided 2 documentaries for broadcast and one omnibus feature film. Film factory Nu:n Inc. always strive to become a leader of the film industry

> +304. Hajacenter main building, 200, Yeoungsin-ro (st.), Yeoungdeungpo-gu, Seoul, Korea (150-037) TEL +82 70 4268 9964 | FAX +82 303 0940 9964 | TWITTER @FilmFactory\_nun | WEBSITE www.nu-n.co.kr

#### CONTACT IN HONG KONG

BOOTH NO. 1D-C13

**EXECUTIVES ATTENDING JANG Sung-yeun (Chris JANG)**,

LEE Yoo-sun, PARK Min-joo

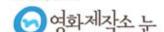
#### 2011 Omnibus drama What the...?

DIRECTED BY KIM Eu-iin, CHOO Jae-ioon, NAM Sun-ho, KIM Jae-veon LEE Jae-hoon, SHIM Sung-bo, LEE Hyung-gon, HYEWON Kwon CAST SUNG Yeo-jin, LEE yun-soo, JUN Jung-woo, KIM min-kyung JUNG Yeon-ju, BAE Song-woo, KIM Nu-ri, SON Young-soon

After IMF's rescue program in Korea and international financial crisis, unemployment rate is increasing and the Korean economy is getting worse. Many Korean young people are hard to find jobs, struggling to get their careers and frustrated with their unfulfilled goals. The omnibus movie, (What the ...?), made up of 8 short films by 8 young Korean film directors is telling about the meaning of dreams, works and jobs in this generation.

Market Screening

19 Mar (Mon) 16:00 HKCEC Meeting Room N209-N210





#### P.A.M KOREA MEDIA 팜 코리아 미디어

P.A.M KOREA MEDIA WILL SHOW YOU A NEW WORLD.....

With a Motto of Creative Innovation & Change, our goal is to give our audiences exceptional entertainment through film, drama, videos, computer graphics and web system solutions.

We will provide innovative solutions and present a cutting edge model of show business.

F10, Sejong Plaza, 47-1, Myungil-dong, Kangdong-gu, Seoul, Korea (134-070) TEL +82 70 4078 7791 | FAX +82 2 3427 2852 | E-MAIL cape11@pamkm.com | WEBSITE cafe.naver.com/infu11

CONTACT IN HONG KONG

BOOTH NO. 1D-C13 | TEL +82 10 2284 5284 EXECUTIVES ATTENDING KIM Jee-vong (CEO) KIM Do-yong (Excutive director), OH Sang-eun



#### | 2011 | Romance | Sadness of August

**DIRECTED BY KIM Jee-yong** 

CAST SON Sung-yoon, KIM Do-yong

A heartbreaking love story with a painful reminiscence which would be easily forgotten like passing by a way station.

Market Screening

21 Mar (Wed) 12:00 HKCEC Meeting Room N209-N210



10 / 11 INTERNATIONAL SALES COMPANIES IN FILMART 2012

## FILM COMPANIES, FESTIVALS AND COMMISSIONS IN FILMART 2012

STUDIORAON, INC.

STUDIO SH

MONEFF

BUSAN INTERNATIONAL FILM FESTIVAL/ASIAN FILM MARKET PUCHON INTERNATIONAL FANTASTIC FILM FESTIVAL BUSAN FILM COMMISSION PEOPLE IN COMMUNICATIONS



#### STUDIORAON, INC. (주)스튜디오라온

We have self-developed 3D conversion technology called VecDM(Vectorizing Depth Map). It is a standardized-workflow for processing 2D to 3D conversion with efficient way. By using this method, you can save a budget and workers. Also you will be able to save your working time. We expect to generate possibility of film industrial revival and 3D digital contents development. Hoping that we size a great opportunity to work with globalized company in the near future.

#### FII MOGRAPH

⟨The Host⟩ 2D-to-3D conversion for re-release in theater(120min, All 3D Conversion, 2011) ⟨The Host 2⟩ 2D (pilot) to 3D conversion - which is expected to be release in 2012 ⟨White Snake⟩ Product part of CG (animals)

605, E&C VentureDreamtower6, 197-28, Guro3-dong, Guro-gu, Seoul, KOREA(152-719) TEL +82 70 4403 8055 | FAX +82 2 801 8450 | E-MAIL dreamsil@studioraon.com WEBSITE www.studioraon.com

#### **CONTACT IN HONG KONG**

BOOTH NO. 1D-C25 | TEL +82 10 3230 7391 EXECUTIVES ATTENDING Moon-ki KIM



#### Studio SH 스튜디오 에스에이취

Based in Souh Korea. Studio SH is a professional audio post-production company. With the worldclass sound technology and experience, we make movies better to deliver the best emotion to the audience.

100 Sambong-ri, Joan-myun, Namyangju-si, Gyeonggi, Korea (470-870) TEL+82 31 577 5644 | FAX +82 31 577 5635 | E-MAIL studiosh@hanmail.net WEBSITE www.studiosh.net

#### **CONTACT IN HONG KONG**

**BOOTH NO. 1D-C25** 

**EXECUTIVES ATTENDING Yibin YU (Regional Manager)** 



#### Moneff 모네프

Moneff specializes in film editing and effects, providing VFX skills. Moneff is the only company in Korea, capable of providing both film editing and VFX related services at once. Moneff handles approximately 15 films' editing and VFX services, including foreign films every year with its highly skilled group of members with professionalism and deep knowledge of the industry to deliver their best results and services.

#### **FILMOGRAPHY**

2012 :  $\langle Love\ Fiction \rangle$  (Korea/Editing),

2011 : 〈Cold Steel〉 (China/VFX), 〈Perfect Partner〉 (Korea/Editing, VFX), 〈Silenced〉 (Korea/Editing), 〈Little Black Dress〉 (Korea/Editing)

#### **NOW WORKING TITLE**

⟨Bunshinsaba⟩ (China/Editing, VFX), ⟨The Zodiac Mystery⟩ (China/VFX), ⟨Painted Skin 2⟩ (China/VFX), ⟨Fortune Tellers⟩ (Korea/VFX)

6F, IQ. Bldg, 111-25, Nonhyeon-dong, Gangnam-gu, Seoul, Korea (135-010) TEL+82 2 544 2045 | FAX +82 2 3444 2503 | E-MAIL moneff1@gmail.com

#### **CONTACT IN HONG KONG**

**BOOTH NO. 1D-C25 | TEL +82 10 4019 7533** 

EXECUTIVES ATTENDING HAHM Sung-won (President)
CHOI Yong-woong (VFX Supervisor)
LEE Se-hoon (Manager)





#### Busan International Film Festival / Asian Film Market 부산국제영화제 / 아시아필름마켓

Launched as an industrial pivot of Busan International Film Festival, Asian Film Market 2012 will be held from Oct. 8 to 11. Following on the last successful year, Busan International Film Festivall will held from Oct. 4 to 13 at Busan Cinema Center and Asian Film Market in BEXCO. All market seminars and events including Sales Booths, APM and BIFCOM will be in one place together. This concentration of the location will generate a significant synergy for total film market. APM (Asian Project Market), the newly rebranded name of PPP is the most sought after project market in Asian. For this year, the call for submission deadline is June 30, 2012. BIFCOM (Busan International Film Commission & Industry Showcase) is a multifunctional market where worldwide location information and the lastest filmmaking technology can be found together.

5FI. Seven Bldg. 13-21 Namsan-dong 3-ga, Jung-gu, Seoul, Korea(100-043)
TEL+82 2 3675 5097 | FAX +82 2 3675 5098 | E-MAIL market@asianfilmmarket.org
WEBSITE market@asianfilmmarket.org

#### **CONTACT IN HONG KONG**

BOOTH NO. 1D-C13 | TEL +82 10 5277 9699
EXECUTIVES ATTENDING NAM Dong-chul (General Manager)
Daniel KIM (Marketing & Sales Manager)
KIM Hyun-jin (APM Coordinator)
Shelly KEUM (Marketing & Sales)

16<sup>th</sup> Puchon International Fantastic Film Festival 부천국제판타스틱영화제



#### Puchon International Fantastic Film Festival 부천국제판타스틱영화제

#### Puchon International Fantastic Film Festival

PiFan, Asia's biggest genre film event will again open its wide wings to die-hard genre fans and film professionals. Held in Bucheon, outskirt of Seoul, Korea, PiFan has introduced the hottest films varying from horror, thriller, sci-fi to legends of genre classics. Over 200 filmmakers, press and professionals come and enjoy the fest every year.

#### **Network of Asian Fantastic Films**

Since its launch in 2008, Network of Asian Fantastic Films, NAFF, is celebrating its fifth anniversary in 2012. NAFF is a multifaceted, in-depth industry program for global genre film professionals, providing invaluable programs for all film-related fields, including film development, co-production, financing, post-production, solidifying its place as a leader of Asian genre film market.

1 Gilju-ro, Wonmi-gu, Bucheon-city, Gyeonggi-do, Korea(420-860) TEL+82 32 327 6313 | FAX +82 32 322 9629 | E-MAIL naff@pifan.com WEBSITE www.pifan.com, naff.pifan.com

#### **CONTACT IN HONG KONG**

**BOOTH NO. 1D-C13** 

EXECUTIVES ATTENDING Youngbin KIM (Festival Director)
Jin PARK (Executive Programmer)

Alice YOO (Programmer)
Jongsuk Thomas NAM (NAFF Senior Manager)

Sun BANG (R&D Coordinator)





#### BUSAN FILM COMMISSION 부산영상위원회

#### **Busan Film Commission**

Busan Film Commission (BFC, established in December, 1999) has been acting as the key driver in setting the cornerstone for the film industry in Busan by attracting shootings and providing supports while enhancing the development of Korean film industry. As a result, more than 40% of domestic films are being shot in Busan every year. BFC not only builds up database for locations but also is equipped with facilities such as Busan Cinema Studio; Busan Cinema Venture Center; and AZ Works, a post-production facility with state-of-the-art equipment.

#### **Digital Bay**

Busan Film Commission is preparing a future-oriented production facility to cope with everdigitalized shooting environment. Digital Bay, the renovated Busan Cinema Studio will bring imaginary places to reality with the combination of Korea's first virtual studio system, computer graphic system, and digital shooting equipment. Digital Bay will take you beyond the limit by synthesizing studio shooting and CG at one place.

Haeundae Haebyeon-ro 52, Haeundae-gu, Busan, Korea(612-824)
TEL+82 51 743 7531 | FAX +82 51 743 7537 | E-MAIL wls3912@bfc.or.kr
WERSITE www.bfc.or.kr

#### **CONTACT IN HONG KONG**

**BOOTH NO. 1D-C13 | TEL +82 10 4019 7533** 

EXECUTIVES ATTENDING OH Seok-geun (Director)

LEE Jeongpyo (Overseas Business Team Manager)
OH Soojean (Overseas Business Chinese Cooperation)
JOO Yeunwoo (Overseas Business Overseas Cooperation)
CHUNG Heechu (Production Support Head of Division)
SEONG Junhyun (Production Support CG Production)



communications

#### People In Communications (주)피플인커뮤니케이션

PIC is the newly founded consulting company for film and entertainment including international marketing, sales, coproduction and promotional events. It coordinated international liaison for COME RAIN, COME SHINE which was selected for Berlin, official competition and represents bom Film Productions abroad including its recent film COUNTDOWN, selected at Special Presentations of Toronto IFF.

35-227 Samcheong-dong, Jongno-gu, Seoul, Korea(110-230) TEL+82 10 8877 3953 | FAX +82 2 3445 6192 | E-MAIL pic@picfilm.co.kr

CONTACT IN HONG KONG
BOOTH NO. 1D-C13 | TEL +82 10 8877 3953
EXECUTIVES ATTENDING E J Cho, Jiyoon LIM

FILM COMPANIES. FESTIVALS AND COMISSIONS IN FILMART 2012

# HEGATEWAY TO KOREAN FILMS

## Latest Online System to Promote Korean Films

In February 2012 KOFIC(Korean Film Council) newly launched KOBIZ(Korean Film Business Zone), an online system designed to help Korean films gain more international exposure. The purpose of KOBIZ's English website is to act as a gateway between Korean and International Film makers in order to globalize Korean movies. The new website has two main objectives: One, to promote knowledge of Korean films (e.g. titles, people, companies, film festivals, latest news) in a more systematic approach, and also to provide international film makers seeking for opportunities to coproduce with Korean companies with co-production guidelines, as well as a rich database of companies and people working in the Korean film industry.

The following contents are now available online:

FILMS The KOBIZ website is primarily a searchable online database of Korean films. Information and previews of all Korean movies released after the year 2000 are available on the website. What's more, details of films that are still in

the making or have recently finished are searchable at the tip of one's fingertips, thereby acting as a comprehensive source of information for overseas buyers interested in Korean films. This searchable database is also easily accessible using a smart phone application made for iOS and Android smart phone platforms.

PUBLICATION Various English publications by KOFIC are now available in PDF. In 2011, such publications will also be made into e-books, allowing easy access via smart phones and tablet PCs.



#### Visit Kobiz www.koreanfilm.or.kr

- **▶ CO-PRODUCTION** Guidelines on International co-production with Korea and sources on filming locations are readily available online. such as the "Korea Shooting Guide", information on location incentives, and regional film commissions. In addition, a searchable database of over 500 Korean directors, actors, producers, and executive producers who have experience in international co-production is also accessible on the website. Visitors will be able to find their most compatible working partner by searching for individual' s type of co-production experience, languages spoken, and other specifications.
- FESTIVALS & MARKETS The site introduces major international film festivals in Korea and instructions on how to submit film pieces to each event. Also, the website provides information on winners of each film festival, thereby creating a virtual forum to promote major Korean film festivals and its winners to the international film community.
- **▶ KOBIZ SNS** Recently, various film festivals and organizations have started exploiting SNS (Social Network Services) to promote their activities. This is because the social media has become an important communication medium. KOBIZ has created accounts in Twitter. Facebook, and YouTube (www. youtube.com/koreanfilmbiz) and these channels will be used to share information and updates on Korean movies, and also to openly communicate with the international film community around the clock. Online campaigns to boost involvement of international visitors are also underway.
- \* KOBIZ MOBILE Information and news on Korean films are now searchable using hand-held devices such as smart phones. Data on films, film previews, people, and industry news are available to smart phone users, anytime and anywhere. A monthly magazine for Ipad has launched in 2011, which will be an interactive multi-media source of information on Korean movies, interviews and industry reports.

#### ONLINE/MOBILE MAGAZINES

Currently, KOFIC publishes 'Korean Cinema Today', a bi-monthly magazine, and updates latest film news on the English website. These two contents will soon be integrated and published in the forms of an online weekly newsletter, a monthly webzine, and a quarterly magazine. And reflecting the demands of international visitors surveyed by KOFIC, more information on new Korean films, international coproduction companies and people. and interviews will be added to better support businesses interested in the local film market. What's more, internationally-recognized critics will be asked to write regular columns in the magazines in order to raise the publication's status to a higher level.

**▶ ONLINE SCREENING SYSTEM** In 2012, an 'online screening system' is built to allow overseas film festival programmers and buyers to preview Korean films online. To avoid violation of copyrights due to indiscriminate streaming, after agreeing with the rightful copyright owner, only authenticated users will be given access to preview the film for a designated period of time. Independent movies and short genre films that usually have difficulty participating in overseas sales will also be included in the online screening system.

Moving forward, KOBIZ will continue to update and improve its contents online for KOBIZ to become a truly open forum to communicate with the international film community and international buyers of Korean films.

## KOREAN FILMS **AT 36TH** HONG KONG INTERNATIONAL FILM FESTIVAL

YOUNG CINEMA COMPETITION <CHOKED>

YOUNG CINEMA COMPETITION <STATELESS THINGS>

**DOCUMENTARY COMPETITION < MOVING>** 

SHORT FILM COMPETITION <FINIS OPERIS>

MASTERS & AUTEURS: AUTEURS <THE DAY HE ARRIVES>

PLATFORMS: INDIE POWER <FROM SEOUL TO VARANASI>



가시 | GA-SHI 2011, 110MIN, HD, 2.35:1, COLOR, STEREO

**DIRECTED BY KIM Joong-hyun** CAST UM Tae-gu, PARK Se-jin, GIL Hae-yeon **GENRE** Drama

RELEASED DATE March 8, 2012 **KOFIC SUPPORT PROGRAM** 

2011 KAFA (Korean Academy of Film Arts) Film INTERNATIONAL FILM FESTIVAL

2011 Busan International Film Festival, New Currents

2012 Berlin International Film Festival, Forum SCREENING SCHEDULE

Mar. 27, 07:15 PM UA Cityplaza Apr. 01, 09:15 PM Hong Kong Science Museum Lecture Hall

#### **PRODUCTION**

**KOREAN ACADEMY OF FILM ARTS** TEL +82 2 332 6087 (423) FAX +82 2 332 6010 E-MAIL yuyu09@kofic.or.kr

#### **INTERNATIONAL SALES**

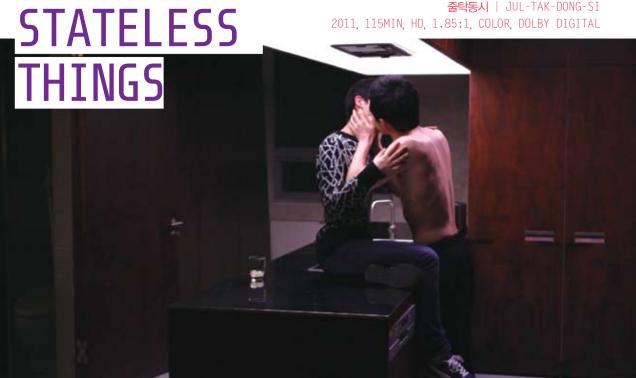
**CJ ENTERTAINMENT** TEL +82 2 371 6277 FAX +82 2 371 6340 E-MAIL lhj0524@cj.net WEBSITE www.cjent.co.kr/eng

It's been a year since Hee-su vanished. Youn-ho, who works at a redevelopment firm, ignores his mother's existence and years for a new life with his loving girlfriend Se-kyung. When Seohee shows up demanding repayment of the money his mother borrowed, Youn-ho is forced to admit he lacks the means or the will to compensate for her loss.

#### KIM JOONG-HYUN 김중현 金重顯

Director KIM was born in Seoul in 1975 and he graduated from the film department of the Seoul Institute of Arts, as well as the directing program at the Korean Academy of Film Arts. Since 1999 he has produced a diverse filmography of shorts and documentaries. (Choked) is KIM's first feature film.





무빙 | MOVING
2012, 94MIN, 16:9, COLOR, STEREO

Hyun, who is a gay prostitute. He gets to know Seong-hoon who is a separated fund manager. They begin to live together. But, they collapse after Seong-hoon's wife visited their place. Joon wanders about the downtown streets in Seoul and works for the gas station. Calling for clearance of overdue wages, he fights against the gas satation manager. He runs away with Soon-hee, an ethnic Korean. The two boys strive hard to survive, but the circumstance drives them despair. They decide to commit suicide. One faces death, through which the other meets new life.

#### KIM KYUNG-MOOK 김경묵 金炅默

KIM Kyung-mook (1985, South Korea) dropped out of school at the age of sixteen and went to Seoul. From the year 2001 to 2004, with the pen-name Kyum, he worked as a journalist and a columnist for the publications, Hankyoreh, Outsider, Education and a number of other publications. He also wrote for Hankyoreh 21, a weekly magazine published by Hankyoreh Media Company and for a duration of one year, he also ran a column titled, The world through Kyum's eves and enjoyed immense readership.

In the year 2004, he started studying film and made his first directorial debut with the film,  $\langle$  Me and Doll Playing $\rangle$ , followed by several documentaries and experimental video works. In 2005, he completed his feature length film,  $\langle$  Faceless things $\rangle$  and was screened in various prestigious national and international film festivals. The film,  $\langle$  Me and Doll Playing $\rangle$  and  $\langle$  Faceless things $\rangle$ , have won several prizes and accolades.

He completed his third feature film, Stateless Things, and also leading a project on multiple identity diaspora.

DIRECTED BY KIM Kyung-mook
CAST Paul LEE, KIM Sae-byuk,
LIM Hyung-kook, YEOM Hyun-joon
GENRE Drama
RELEASED DATE March. 1, 2012
INTERNATIONAL FILM FESTIVAL
2011 La Biennale di Venizia 68. Orizzonti
Competition
SCREENING SCHEDULE
Mar. 22, 09:30 PM UA Cityplaza
Apr. 01, 03:00 PM Hong Kong Science Museum
Lecture Hall

#### **PRODUCTION**

ALIVE PICTURES CO., LTD. TEL +82 2 3443 2553 FAX +82 2 3443 4842 E-MAIL alive.pts@gmail.com

#### **INTERNATIONAL SALES**

MIROVISION
TEL +82 2 3443 2553
FAX +82 2 3443 4842
E-MAIL sales@mirovision.com
WEBSITE www.mirovision.com

DIRECTED BY PARK Ki-yong
CAST JUNG Jin-sung, LEE Kyung-mee
RELEASED DATE TBD
INTERNATIONAL FILM FESTIVAL
2011 New Zealand International Film Festival
Vancouver International Film Festival
2012 Jeonju International Film Festival
SCREENING SCHEDULE
Mar. 30, 08:00 PM The Grand Cinema

Apr. 01, 12:45 PM The Grand Cinema

#### **PRODUCTION**

#### **B FILMS**

TEL +82 2 511 7553 FAX +82 2 511 7547 E-MAIL bakgiyong@gmail.com

#### **INTERNATIONAL SALES**

B FILMS
TEL +82 2 511 7553
FAX +82 2 511 7547
E-MAIL bakqiyong@gmail.com

Thousands of Asian families relocate overseas every year, looking for respite from crowds, the smog and very often, the constraints of home. In  $\langle Moving \rangle$ , a Korean couple talks about the emotional and financial pressures involved in emigrating to Christchurch. Citing everything from physical environment to the rule of law as factors in their decision, Jung Jin-sung and Lee Kyung-mee are brutally honest in detailing their lives as struggling business owners, until the devastating earthquake forced them to start all over again and compelled them to define the meaning of "home".

#### PARK KI-YONG 박기용 朴起鏞

PARK Ki-yong started his film career soon after graduating from the Korean Academy of Film Arts (KAFA) in 1987. Since then, he has worked in various film projects as producer and director: Films he produced include, <To the Starry Island> (dir: PARK Kwang-su, 1993): first Korean coproduction with an European company, Channel Four TV, and <Cinema on the Road> (dir:JANG Sun-woo, 1995): the Korean episode for BFI's The Century of Cinema series. In 2000, he also produced <JANG Sun-woo Variations>, a documentary about the controversial Korean director JANG Sun-Woo by a prominent British film critic Tony Rayns.

His films as a writer and director,  $\langle$  Motel Cactus $\rangle$  (1997) and  $\langle$  camels (s) $\rangle$  (2001), have won numerous awards including New Currents Award in Busan and Grand Award in Fribourg.

While heading KAFA from 2001 to 2009, he started "feature film & animation production program" which became a huge success that helped turning the institution into a world class film school. Films made in the program were shown in major international film festivals and had commercial distributions in Korea.

Asian Film Academy (AFA), co-presented by the Korean Academy of Film Arts and Busan International Film Festival, was another film training program he has initiated and developed with a strong belief, and saw it become a core film training program in Asia.

He co-founded Cinema Digital Seoul (CinDi), an international film festival focusing on showcasing digital films, in 2007 with aims to discover and support new talents from Asia, and to promote the development of digital filmmaking. He made 〈Moving〉 while staying at the University of Auckland as a visiting research fellow between 2010 and 2011. He is now back in Korea teaching at Dankook Graduate School of Cinematic Contents.

KOREAN FILMS AT 36TH HONG KONG INTERNATIONAL FILM FESTIVAL



지 THE DAY
HE ARRIVES
2011, 79MIN, 35MM, 7,268FT, 1.85:1, B&W, DOLBY SRD

On a rainy day, an old man is sweating his guts out putting a mysterious device up the ceiling.

MOON BYOUNG-GON 문병곤 文炳銀

1983 Born in Seoul, South Korea 2011 Directed (finis operis) 2011 Received B.A. from Chung-Ang University (Seoul) DIRECTED BY MOON Byoung-gon
GENRE Comedy
INTERNATIONAL FILM FESTIVAL
2011 Semaine de la Critique Cannes
SCREENING SCHEDULE
Apr. 04, 10:30 AM Hong Kong Science Museum
Lecture Hall

#### **PRODUCTION**

VZ PICTURES TEL +82 2 3411 7257 E-MAIL yuyu09@kofic.or.kr DIRECTED BY HONG Sangsoo
CAST YU Junsang, KIM Sangjoong,
SONG Sunmi, KIM Bokyung
GENRE Drama
RELEASED DATE September. 8, 2011
INTERNATIONAL FILM FESTIVAL
2011 Cannes Film Festival, Un Certain Regard
2011 Karlovy Vary Int'l Film Festival, Another

2011 BFI London Film Festival, World Cinema 2011 Vancouver Int'l Film Festival, Dragons & Tigers

2012 International Film Festival Rotterdam, Spectrum

SCREENING SCHEDULE

Mar. 30, 07:15 PM Hong Kong City Hall Theatre

#### **PRODUCTION**

View

JEONWONSA FILM CO. TEL +82 2 450 3824 E-MAIL autumnwork@naver.com

#### **INTERNATIONAL SALES**

FINECUT CO., LTD.
TEL +82 2 569 8777
FAX +82 2 569 9466
E-MAIL cineinfo@finecut.co.kr
WEBSITE www.finecut.co.kr

Seongjun heads to Seoul to meet a close friend who lives in the Bukchon area. When the friend doesn't answer his calls, Seongjun wanders around Bukchon and runs into an actress he used to know. The two talk for a while, but soon part. He makes his way down to Insadong and drinks makgeolli (rice wine) by himself. Some film students at another table ask him to join them-Seongjun used to be a film director. He soon gets drunk and heads for his ex-girlfriend's house. Whether it's the next day or some other day, but Seongjun is still wandering around Bukchon. He runs into the actress again. They talk and soon part. He eventually meets his friend and they head to a bar called Novel with a female professor his friend knows. The owner of the bar has a striking resemblance to Seongjun's ex-girlfriend. He plays the piano for her.

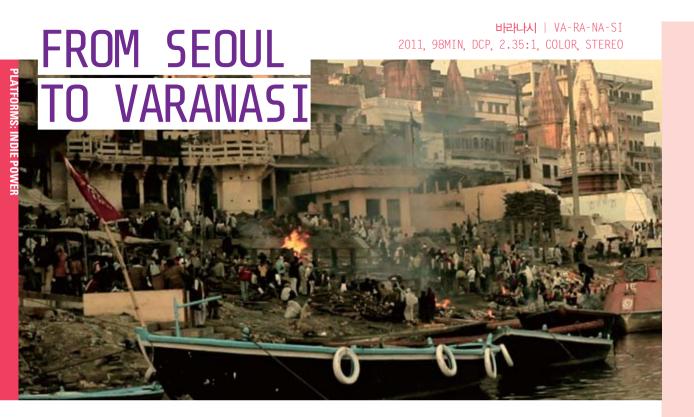
Whether it's the next day or some other day, Seongjun goes to the Jeongdok Public Library with his friend and mentions that it was the first place he chased after a woman. Later, they have drinks with a former actor who had been doing business in Vietnam. The same female professor joins them and the four go to the bar called Novel. Seongjun gets drunk and ends up kissing the owner of the pub...

Seongjun may have spent a few days in Seoul with his friend, or it may still be his first day there. He may have learned something from the encounter with his ex-girlfriend, or may have to meet the woman that resembles her again, for the first time. As life presents itself in no more than today's worth of time, Seongjun also has no other choice than to face his "today".

#### HONG SANGSOO 홍상수 洪常秀

HONG Sangsoo made the astounding debut with his first feature film (The Day A Pig Fell Into The Well) in 1996. Since then, through the 10 films that he wrote and directed, HONG has consistently enjoyed using a complex and highly ordered architecture under a seemingly random surface created by spontaneous circumstances in depicting the characters in his films. Renowned for his unique cinematographic language and unprecedented esthetics in filmmaking, HONG Sangsoo is considered as one of the most established auteurs in contemporary Korean cinema

KOREAN FILMS AT 36TH HONG KONG INTERNATIONAL FILM FESTIVAL



Young-wu who has led a stable but dull marriage life with Ji-young for 10 year is in a affair with Su-yeon, a writer contracted with his own publishing company. On the way back home from the yoga class, Ji-young gets in an accident and meets Kerim, a young Muslim illegally living in Seoul, which leads them on another dangerous relationship. After Kerim gets deported and leaves for Varanasi without any notice, Ji-young desperately looks for his tracks. A few days after his wife left home, Young-wu happens to see Ji-young on the TV news, coming out of a restaurant that has been bombed by terrorists in Varanasi. Being in a shock. Young-wu starts to investigate his wife's whereabouts and sets off to look for her in Varanasi.

#### JEON KYU-HWAN 전규환 全圭煥

Director JEON Kyu-hwan made an impressive debut with (Mozart Town) which was wellacclaimed in many international film festivals. Having premieres in San Sebastian IFF with his 2nd feature (Animal Town) and in Panorama, 61st Berlin IFF with (Dance Town), the last piece of his Town Trilogy, he has approved his capacity as a master of cinematic arts. (From Seoul to Varanasi has been also invited to the 62nd Berlin IFF (Panorama) and now he is working on another film, (Weight).

2011 (From Seoul To Varanasi)

2010 (Dance Town)

2009 (Animal Town)

2008 (Mozart Town)

**DIRECTED BY JEON Kyu-hwan** CAST YOON Dong-hwan, CHOI Won-jung **GENRE** Drama RELEASED DATE TBD INTERNATIONAL FILM FESTIVAL 2011 Busan International Film Festival, Korean Cinema Today-Panorama 2012 Berlin International Film Festival. Panorama

#### **PRODUCTION**

TREEFILM TEL +82 10 3359 4517 E-MAIL treefilm@gmail.com

SCREENING SCHEDULE

Mar. 23, 07:15 PM The Grand Cinema

Mar. 29, 05:45 PM The Grand Cinema

#### **INTERNATIONAL SALES**

SHOWBOX/MEDIAPLEX, INC. TEL +82 2 3218 5649 FAX +82 2 3444 6688 E-MAIL sales@showbox.co.kr WEBSITE www.showbox.co.kr/english

#### **KOREAN FILMS SCREENING SCHEDULE**

Hong Kong Film Festival 2012

| Date    | Time  | Title                  | Director        | Venue                                 |
|---------|-------|------------------------|-----------------|---------------------------------------|
| Mar. 22 | 09:30 | Stateless Things       | KIM Kyung-mook  | UA Cityplaza                          |
| Mar. 23 | 19:15 | From Seoul To Varanasi | JEON Kyu-hwan   | The Grand Cinema                      |
| Mar. 27 | 19:15 | Choked                 | KIM Joong-hyun  | UA Cityplaza                          |
| Mar. 29 | 17:45 | From Seoul To Varanasi | JEON Kyu-hwan   | The Grand Cinema                      |
| Mar. 30 | 19:15 | The Day He Arrives     | HONG Sangsoo    | Hong Kong City Hall Theatre           |
|         | 20:00 | Moving                 | PARK Ki-yong    | The Grand Cinema                      |
| Apr.01  | 12:45 | Moving                 | PARK Ki-yong    | The Grand Cinema                      |
|         | 15:00 | Stateless Things       | KIM Kyung-mook  | Hong Kong Science Museum Lecture Hall |
|         | 21:15 | Choked                 | KIM Joong-hyun  | Hong Kong Science Museum Lecture Hall |
| Apr.04  | 10:30 | finis operis           | MOON Byoung-gon | Hong Kong Science Museum Lecture Hall |

#### **MARKET SCREENING SCHEDULE**

Hong Kong Filmart 2012

| Date    | Time  | Title                  | Company                 | Venue                        |
|---------|-------|------------------------|-------------------------|------------------------------|
| Mar. 19 | 14:00 | Love On-Air            | Showbox/Mediaplex, Inc. | HKCEC Meeting Room N109-N110 |
|         | 16:00 | What the?              | Film Factory Nu;n Inc.  | HKCEC Meeting Room N209-N210 |
|         | 16:15 | Gabi                   | M-Line Distribution     | HKCEC Meeting Room N101A     |
|         | 16:30 | Dancing Queen          | CJ Entertainment        | HKCEC THEATRE 1              |
|         | 18:00 | From Seoul To Varanasi | Showbox/Mediaplex, Inc. | HKCEC Meeting Room N104-N105 |
|         | 19:00 | Never Ending Story     | 9ers Entertainment      | HKCEC THEATRE 1              |
| Mar. 20 | 11:45 | Love On-Air            | Showbox/Mediaplex, Inc. | HKCEC Meeting Room N109-N110 |
|         | 14:00 | Over My Dead Body      | CJ Entertainment        | HKCEC Meeting Room N111-N112 |
|         | 16:30 | Helpless               | CJ Entertainment        | HKCEC THEATRE 1              |
| Mar. 21 | 12:00 | Sadness of August      | P.A.M KOREA MEDIA       | HKCEC Meeting Room N209-N210 |
| Mar. 22 | 10:00 | From Seoul To Varanasi | Showbox/Mediaplex, Inc. | HKCEC Meeting Room N109-N110 |

24 / 25 KOREAN FILMS AT 36TH HONG KONG INTERNATIONAL FILM FESTIVAL

## SHOOT IN KOREA

25%

**CASH REBATE** on production costs

25% 的制作费用现金补贴

Any project spending more than 1 billion KRW(approx USD 900,000) is eligible to apply. Experience KOFIC's NEW incentive program,

**The Foreign Audio-visual Works Location Incentive** 

体验韩国电影振兴委员会新政策 支援外国影视作品的外景拍摄 在韩制作费达十亿韩币(约600万人民币)以上 The Korean Film Council (KOFIC) has launched a location incentive in 2011, which supports part of the expenses of foreign feature film and television drama series shot in Korea. Productions that choose to shoot in Korea can enjoy significant cost savings making their international production budgets more competitive.

2011年开始,韩国电影振兴委员会将对在韩国拍摄的外国电影和电视剧系列的制作 费给予部分补贴。

在韩国内支出的财货和劳务费用可以得到现金补贴,这样外国制作公司能够以较低的制作费来制作高品质的影视作品。

#### **25% CASH GRANT ON COSTS**

#### 制作费25%的现金补贴

KOFIC offers a 25% cash grant on foreign audio-visual works production expenditure incurred for goods and services in Korea, with a cap of 3.4 billion KRW(approx 3 million USD). The grant amount shall be determined taking into account the remaining grant program budget on the date of application.

以现金形式补贴在韩国支出的制作费的25%。补贴金规模以补贴申请日还未发放预算为准,每部电影最高补贴金额为34亿韩元。

#### **ELIGIBLE WORKS**

#### 支援作品

Feature film and television drama series produced by a foreign production company, in which foreign capital's participation in the production cost exceeds 80% will be eligible for this grant. Eligible works must satisfy the following requirements:

- Must shoot longer than 10 days in Korea
- Must spend no less than 1 billion KRW (approx. USD 900,000) in Korea for production costs as recognized by KOFIC
- Must receive approval of the Review Committee which shall evaluate, among other things, the following three factors: (1) the degree to which the work creates tourism and revenues ("tourism and audience creation"); (2) the degree to which the work contributes to Korean film industry's capacities, ("capacities contribution"); and (3) the extent to which the foreign producer participates in the production of the work ("foreign elements participation")

#### 外国电影和电视剧系列,需满足以下条件:

- ▶海外资金必须超过纯制作费的80%。
- ▶必须在韩国内10日以上期间进行摄影。
- ▶韩国电影振兴委员会认可的,在韩国国内支出10亿韩币以上的海外影视作品。
- ▶ 韩国电影振兴委员会将考核影视项目对韩国的观光旅游,电影产业,及参与度的贡献。以此为基础判断是否发放补贴。

#### CONTACT

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#### **ELIGIBLE APPLICANTS**

#### 贴资格

The applicant must be a corporation organized and registered as a business in Korea meeting the following requirements:

- must be a company retained by a foreign production company on a production service agreement.
- shall provide services necessary for in-Korea production of a foreign audio-visual work and operates and manages a relevant production cost account.

在韩国持有工商执照的法人,通过与外国影视制作公司签署项目服务合同,提供外国影视作品在国内制作所需的劳务,

并管理海外公司在韩国内制作费的支出。

#### **APPLICATION PROCESS**

#### 程序

Overall process: (1)Provisional application; (2)Enter into an agreement; (3) Final application; and (4)Payment of the grant

#### ▶ Provisional application

The applicant submits the provisional application together with supporting documents. KOFIC then evaluates the provisional application and decides on the eligibility and the provisional grant amount.

▶ Entering into an agreemen

KOFIC and the recipient enters into a grant agreement.

▶ Final application

The recipient submits the final application, the audited expenditure statement, and other supporting documents, and then KOFIC makes the final decision on the eligibility and the final grant amount.

▶ Payment of the grant

KOFIC makes the payment to the applicant.

步骤:事先申请、签署书面合同、最终申请、支付补贴。

▶事先申请

补贴申请人向韩国电影振兴委员会递交补贴申请书及相关文件。 韩国电影振兴委员会决定补贴与否及补贴金额(暂定额度)。

▶签署书面合同

韩国电影振兴委员会和补贴申请人签署书面合同。

▶最终申请

在韩国制作结束后,补贴申请人向韩国电影振兴委员会递交最终补贴申请书及相关文件。

韩国电影振兴委员会决定补贴与否及补贴金额。

▶支付补贴

把补贴金汇入补贴申请人的账户。

For more details visit www.koreanfilm.or.kr 详细资料请登录: www.koreanfilm.or.kr

#### **KOFIC Contact in Hong Kong FILMART**

**STAND** 1D-C13, 1D-C25 (Korean Film Center)

#### KOFIC REPRESENTATIVES ATTENDING

MS. JIYIN PARK

(Global Marketing Team Manager)

MR. J.C. YANG

(Manager/International Co-production)

MR. CHRIS KIM

(Manager/Film Festival & Market of Asia)

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## "Kobiz, Your Gateway to Korean Film"





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